



integrit

Event management made simple

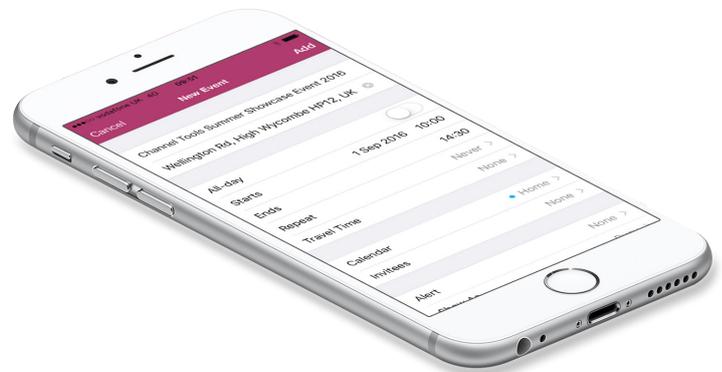
The Integrit mobile app is a powerful B2B mobile platform for organisations that need to share product and promotional information, sales data, presentations, news and updates with both customers and partners.

Integrit now features a powerful Event Manager module to streamline the creation and management of business events.

SEAMLESS EVENT MANAGEMENT FROM A POWERFUL MOBILE PLATFORM.

The Event Management module for Integrit allows you to create and manage your events from a single place, and distribute essential event information to your colleagues and delegates wherever they are.

With Event Manager, you can easily create new events, monitor registrations and report on activity - as well as communicating directly with delegates at any time to promote activities to boost attendance and interaction.



INTEGRATED EVENT AND MARKETING MANAGEMENT.

Because Event Manager is a module within the full-scale Integrit mobile platform, users can integrate events with promotions, presentations, product information social media and more.

No other mobile app can offer the full scale of the Integrit platform, with more enhancements being rolled out on a constant development cycle.

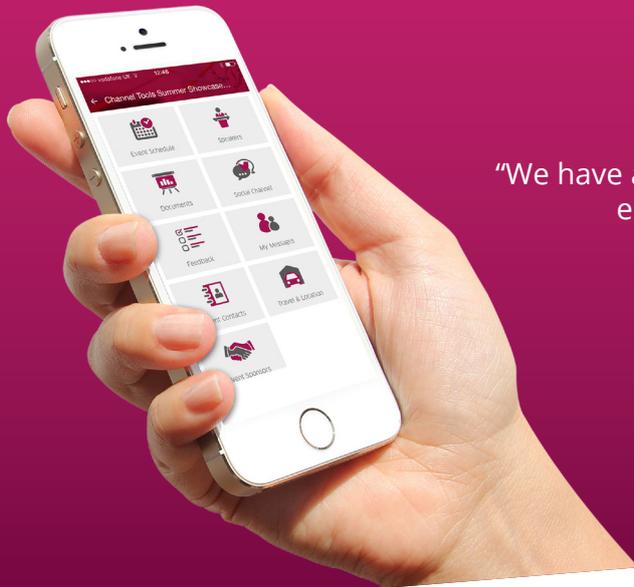
ANALYSE YOUR EVENT MARKETING ACTIVITY.

With Integrit powering your events, you can easily understand delegate behaviour and focus both your communications and content by analysing app usage with our powerful integrated analytics.

Only Integrit and Event Manager can deliver the analytical power you need to really understand and drive event success.

Talk to us today and get access to a full copy of Integrit with Event Manager for you to evaluate, free for 30 days:

+44(0)1494 557327 info@channel-tools.biz <http://integrit.mobi>



“We have already seen a significant increase in customer engagement - both before and after our events, with Event Manager.”

Marketing Manager
Leading Software Company



PERSONALISED SCHEDULES

Does your event have different tracks? Our integrated, clash management schedule allows your delegates to easily select the tracks they would like to attend, creating a personalised event schedule. Delegates can now have a personalised experience, tailored to their areas of interest.



POWERFUL PUSH NOTIFICATIONS

This new marketing channel allows for instant engagement with your customers. Do you want to send meaningful reminders or updates about an event? Push notifications and our Message module means your customers are kept up to date.



SPEAKER PROFILES

Delegates can check out each speaker's profile beforehand or keep up to date with him or her on social media after your event. Providing this connection means lasting impact for your delegates. Have a reputable guest speaker? Hook your delegates in with a comprehensive bio and a compelling message.



SOCIAL

Social media is a great way of keeping your customers up to date of what is going on at your event. Have any event hashtags or accounts you would like your delegates to follow? Live social media feeds are any easy way to reach your customers, allowing them to see what people are saying and important posts about your event.



SHARE VALUABLE DOCUMENTS

Event Manager's sharable documents means another way of building customer relationships. Prepare your delegates by sharing any helpful documents prior to your event or keep them involved after your event.



INSTANT FEEDBACK

Gone are the days of paper-based surveys and the lengthily process of data collection that follows. Enable your delegates to complete your surveys through their device there and then, or on the way home. With push notifications and messages you can even give them a nudge. Once feedback is submitted it loads into our CRM, instantly collating and creating all the dashboards you need.



HELPFUL INTERACTIVE TRAVEL TIPS

Make it easier for your delegates to travel to your event. Going further than syncing with device maps, event manager allows you to add travel and location notes, allowing your delegates to plan ahead effectively. With push notifications and direct messages, you can even send travel updates of any major disruptions, minimising late arrivals.

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Channel Tools is a mobile solution provider with the ability to deliver mobile projects for businesses allowing them to see increased ROI, improved efficiencies and allowing them to get closer to their customers.