




Data Solutions

The most accurate and up to date
technology data you can obtain



A background image showing a person's silhouette working at a desk with a laptop. The scene is lit with warm, golden light, possibly from a window. In the foreground, a pair of glasses and a pen are visible on a wooden desk. The overall aesthetic is professional and modern.

Channel Tools can deliver effective multi-channel campaigns with verified data, driving maximum response rates for any channel marketing campaign.

TECHNOLOGY BUSINESS DATA

Channel Tools Data Solutions provides accurate end user contact data, including email addresses, phone numbers, and postal addresses. Not only can we provide new data but we can also add the missing data to your own databases - so you can reach your customers more easily.

Our data management solutions give you access to our database of almost 50 million real-time verified customer records. We focus on quality not quantity, so you can achieve your campaign marketing goals. Typically, our data can be searched by any combination of job-title, industry and demographic combined with technology solutions in play and even the version of technology solutions in use.

Connect with C-Suite customers across multiple industries

Channel Tools data solutions offers not only C-suite data - such as CFOs, CTOs, and CMOs - but also VP-Level, Director Level, and other influencers and decision makers across all departments in all types of industries.

Build Better Customer Relationships

Channel Tools Data Solutions help you to build stronger customer relationships by sending timely emails, social engagement and text messages including timed campaign features, product pricing alerts, new product announcements and customer stories.

Save Time, Effort, and Money

Channel Tools Data Solutions allow you to fully optimise the efficiency of your data by making sure that you connect with the right prospects at the right time - driving maximum returns on your marketing campaign investments.

Stay ahead of the competition

Channel Tools Data Solutions help you to maintain your data through real-time validation and reporting. By maintaining your data, you can guarantee higher performance for every multi-channel campaign.

APPENDING YOUR DATA

With our powerful data append tools, we can dynamically match your data against our own database. With over 1,500 data analysts available we can also access data through online activity.

We can give you real-time results, and our user-friendly appending platform helps you to add all the missing email addresses, phone contacts, and mailing addresses – completing your data simply, easily and quickly.

Now, you can add all the missing data to add value to your own database.

DATA CLEANSING

Channel Tools help marketers gain confidence in their data – with powerful validation and checking that delivers clean data. Our easy-to-use data cleansing solution helps you to remove any unwanted information and structures your data to work efficiently with your marketing automation tools.

Get maximum ROI with 100% clean data using our proprietary hygiene solutions – including; merge-purge, suppression list, movers list, and comprehensive de-duplication.

DATA ENRICHMENT

Channel Tools Data Solutions can enrich your data to reach targeted prospects and customers through multiple channels. Our solutions help you to update your data with demographic attributes by matching your data against our global database.


DATA PROFILING

Within every business there will be a set of companies that need to be targeted that are seen as potential key accounts, strategic accounts or key prospects. These organisations typically require focussed resource and can take time to collate the information.

Channel Tools profiles your targets, to allow you to get under the skin of the organisation - and to approach them in a way that builds stronger relationships while getting your brand in front of the right person in the right company.

DATABASE MANAGEMENT

Some organisations do not have the right solution to manage their own database. Channel Tools Data Solutions let you access, update, and keep track of each data record you own from a single platform - with dedicated hosting, easy CRM integration, and secure logins. Our cloud-based data hygiene software is easy to manage -and allows you to access, update and track your data from anywhere using secured log-in credentials.



Channel Tools Data Solutions help you to maintain your data through real-time validation and reporting.

By maintaining your data, you can guarantee higher performance for every multi-channel campaign.



Marketing enablement tools & services



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