



APPENDING YOUR DATA

With our powerful data append tools, we can dynamically match your data against our own database. With over 1,500 data analysts available we can also access data through online activity.

We can give you real-time results, and our user-friendly appending platform helps you to add all the missing email addresses, phone contacts, and mailing addresses – completing your data simply, easily and quickly.

Now, you can add all the missing data to add value to your own database.

DATA CLEANSING

Channel Tools help marketers gain confidence in their data – with powerful validation and checking that delivers clean data. Our easy-to-use data cleansing solution helps you to remove any unwanted information and structures your data to work efficiently with your marketing automation tools.

Get maximum ROI with 100% clean data using our proprietary hygiene solutions – including; merge-purge, suppression list, movers list, and comprehensive de-duplication.

DATA ENRICHMENT

Channel Tools Data Solutions can enrich your data to reach targeted prospects and customers through multiple channels. Our solutions help you to update your data with demographic attributes by matching your data against our global database.

DATA PROFILING

Within every business there will be a set of companies that need to be targeted that are seen as potential key accounts, strategic accounts or key prospects. These organisations typically require focussed resource and can take time to collate the information.

Channel Tools profiles your targets, to allow you to get under the skin of the organisation - and to approach them in a way that builds stronger relationships while getting your brand in front of the right person in the right company.

DATABASE MANAGEMENT

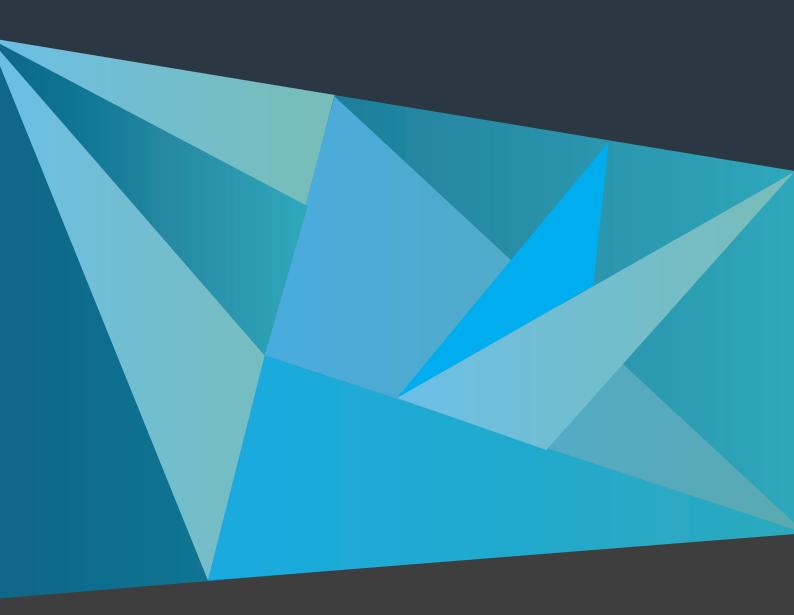
Some organisations do not have the right solution to manage their own database. Channel Tools Data Solutions let you access, update, and keep track of each data record you own from a single platform - with dedicated hosting, easy CRM integration, and secure logins. Our cloud-based data hygiene software is easy to manage -and allows you to access, update and track your data from anywhere using secured log-in credentials.







Marketing enablement tools & services



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